

# CANCER RELIEF

"In less than two years about 74,600 boys died in the war from immediate casualties or the result of injuries or through disease. During these two years 180,000 died in this country from cancer. Undoubtedly a great number of these could have been cured had they been treated early."

*From interview with Dr. Charles Mayo, of Rochester, Minn., in New York Times, November 1, 1921.*

**T**HIS is Cancer week, during which the American people are being advised of the meaning of the cancer menace.

The purpose of this advertisement is to call public attention to the vital need of maintaining in New York City a hospital especially equipped to deal with this disease.

The problems of cancer differ widely from those of any other disease and require unusual facilities for the care of the sick, highly specialized knowledge on the part of physicians and surgeons, and special training of laboratory scientists.

The Memorial Hospital, located in New York City, supported by private charity, and affiliated with Cornell University Medical School, has for many years engaged in the scientific study and treatment of cancer. It treats thousands of patients yearly.

## *Each Case a Separate Problem*

The staff of the Memorial Hospital holds that each cancer case should be treated as a separate problem. In many cases surgery seems to offer the only remedy; in other cases other methods seem certainly more effective.

## *Use of Radium*

As a result of widely heralded experiments radium was at once—and unfortunately, prematurely—assumed by the general public to be a positive cure for cancer.

The Memorial Hospital is convinced that in many cases radium offers the best means of relief in cancer; that in other cases its use is either ineffective or unwise.

The Memorial Hospital treats cases of cancer in several ways—either by surgery alone, by surgery and the application of radium or X-ray, or both; by the application of radium or X-ray alone; or by the application of both radium and X-ray.

The Hospital has in its charge \$400,000 worth of radium, generously contributed by Dr. James Douglas, the largest quantity of radium, we believe, in any public hospital in the world—and all of the emanation from this is used every day in the year.

There is never enough radium for our patients. We need double the present supply.

## *Technique Developed Step by Step*

The Memorial Hospital has developed step by step its technique in the radium treatment of cancer—in many cases creating the apparatus used—and carried along an important supplementary service with X-rays.

Its vital work, however, lies in dealing directly with the cancer patient.

Patients come not only from this city, but from all parts of the world. Physicians also come from various parts of the United States, Canada and Europe to study methods of cancer treatment.

## *A Formidable Barrier—Lack of Funds*

In spite of its vital work, the Memorial Hospital has now encountered a formidable barrier in the lack of funds to carry on its work of relief.

It has but seventy-two ward beds and twenty-one private rooms. Its six clinical departments are hopelessly overcrowded.

*The waiting list contains frequently as many as one hundred names.*

On October 25th the President of the Medical Board of the Hospital presented to the Board of Managers a special report upon the emergency growing out of the "overcrowding of the hospital and the excessive demands that are being made upon our facilities." In that report, among other things, he said:

"Applicants for treatment have to wait and wait until in not a few instances they lose their last chance for a cure, and in many instances they lose the best effects of treatment. The situation created by these delays, as the patient and friends see the disease advancing and hope fading while they clamor for admission, is most deplorable."

Rich and poor have to wait for weeks before gaining admission. Unfortunately for some, the golden moment for permanent relief passes before accommodation can be found for them.

In 1920, 2,224 patients were admitted out of 23,400 visits by possible patients.

## MONEY URGENTLY NEEDED

We appeal to the public of New York for assistance. The emergency is very real. The sum of \$2,000,000 is urgently required for definite purposes. We shall be glad to give more information to all interested. But will you not help, and at once?

### Board of Managers of Memorial Hospital

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*Inquiries concerning the work of the Memorial Hospital will be welcomed*

### SEND THIS COUPON TODAY

To PAUL ARMITAGE, *Treasurer*  
MEMORIAL HOSPITAL,  
106th Street and Central Park West, New York City

I beg to subscribe \$..... as a contribution to increase the facilities and endowment of the Memorial Hospital, \$..... to be paid on..... 1921 and the remainder in..... installments extending over..... years.

(Name).....  
(Address).....